

**RDT**

Insurance Systems &amp; Rating Engine Software

**15<sup>th</sup> February 2012****PRESS RELEASE****RDT LAUNCHES IPHONE BUSINESS APPLICATION FOR INSTANT ACCESS TO REAL TIME, IN HAND MANAGEMENT INFORMATION**

Leading market supplier of packaged insurance systems, RDT, has today launched the first in a series of mobile applications. The iPhone/iPad application delivers Landscape business managers with real-time management information direct to their mobile device.

In keeping with RDT's reputation for innovation and thought leadership, this powerful application delivers meaningful data to those that most need it. Landscape customers already have access to extensive MI; this new application means their business information is now available anytime, anywhere.

Mark Bates, RDT's chief executive says: "There are many ways mobile devices can assist our customers and together we are reviewing the opportunities from a product distribution and claims perspective. As a first step we have developed a sophisticated MI app to deliver instant value, giving senior business managers immediate access to key real time business data."

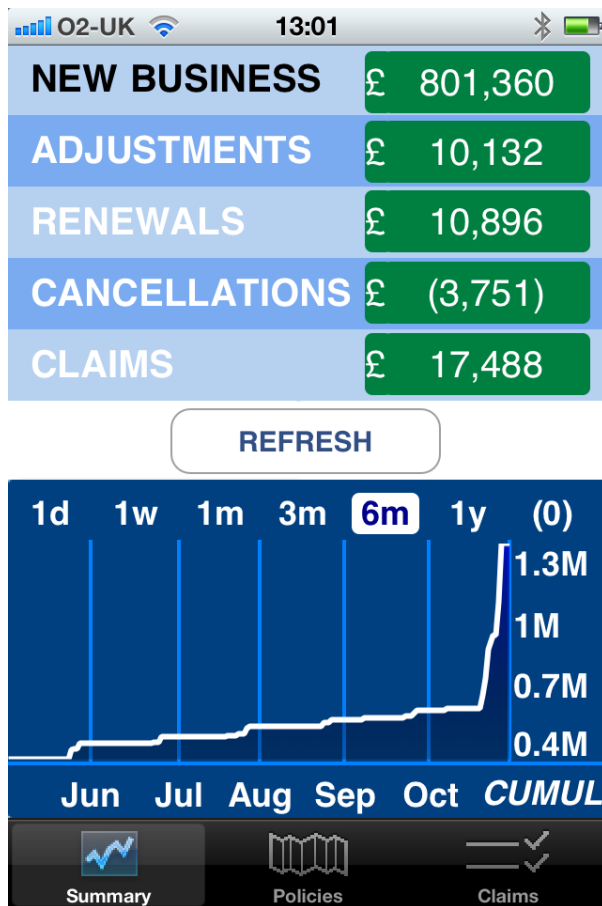
The new application will deliver access to live data showing new business, MTA's, renewals, cancellations and claims. The application provides GWP information with options to compare with historical data – see Editors notes for screen shot. All the data is streamed securely to and from the device and refreshed/updated in seconds.

Bate's continues "The current financial climate is driving insurers to maintain an even sharper focus on underwriting for profit. We appreciate that in order to make informed decisions senior business stakeholders need to be empowered with real-time information. Our mobile application frees senior executives from their PCs whilst still allowing them to tap into critical data. This app is the first in a series of innovative, mobile products designed and developed to meet the specific needs of our customers."

**ENDS**

## Editors Notes:

### Screen shot of RDT Mobile Application



## About RDT

RDT is the market leading supplier of packaged insurance systems and rating engine software with a strong reputation for delivering on time and on budget.

Founded in 1991, the company has a wealth of experience in delivering solutions for the insurance market with its flagship packaged application **Landscape**.

Landscape is a functionally rich, user-friendly solution which gives customers the ability to support growth and change, the speed to accelerate products to markets and the power to deliver unparalleled business processing.

RDT understands the insurance industry is an increasingly dynamic environment, both within the enterprise, where business strategies shift, and outside the enterprise, where opportunities and threats constantly emerge. To be competitive IT must be simplified and business processes streamlined, liberating staff to focus on delivering excellent service.

Renowned for innovation, RDT launched the industry's first website to allow real-time policy placement in 1995 and the first rating engine in the Cloud in February 2011. This latest landmark helps transform the way insurers harness technology on a demand-led basis.

RDT extended its global reach in 2010 when it opened its first office in Australia.

A large number of leading insurers including RBS, Towergate, Sterling, Direct Line, Provident, Canopus, Equity and Markerstudy are supported by Landscape.

[www.rdt.co.uk](http://www.rdt.co.uk)

**For further information about RDT please contact:**

Nicky Godfrey / Anne Staunton

Peak Marketing & Communication Services Limited

020 8661 2444

[Nicky.godfrey@peak-marketing.co.uk](mailto:Nicky.godfrey@peak-marketing.co.uk) / [Anne.staunton@peak-marketing.co.uk](mailto:Anne.staunton@peak-marketing.co.uk)